



Ice Hockey UK Limited
Community Stadium
Olympic Legacy Park
Sheffield
S9 3TL
United Kingdom

Independent Non-Executive Director – Communications & Marketing

Ice Hockey UK (IHUK) is seeking to appoint an Independent Non-Executive Director (INED), with specialist experience and expertise in the area of communications and/or marketing. This position has become available due a Board member transitioning to a full-time executive role at IHUK, thus needing to step-down.

IHUK is recognised both nationally and internationally as the national governing body for the sport of ice hockey. We are responsible for developing elite ice hockey in the UK, with a clear focus on creating and building successful GB athletes and teams, supporting our affiliates (England Ice Hockey, Scottish Ice Hockey and Elite Ice Hockey League), international relations alongside our key partner the International Ice Hockey Federation, as well as forging partnerships with other international organisations, and large scale-events. We have a key relationship and funding partner in UK Sport, the UK's national sports agency.

Our 2024-2030 Official Strategy was recently released publicly, and focuses on 'unity, potential, and innovation', and we have ambitious plans to deliver an even more successful future for our key asset, Great Britain Ice Hockey.

INED Directors

As part of these ambitious plans, the IHUK Board led by the Chair Clifton Wrottesley and supported by our CEO Henry Staelens, has undergone significant transformation over the past 12 months to help support and deliver on our mission, with nine new Directors joining the Board, bringing with them a wide-range of skillsets and value.

With the current INED (HR/People) Director stepping down from the Board to take up an executive role with the organisation, we now seek an experienced, committed and suitably qualified candidate to take up this position.

To satisfy the definition of 'independence', the candidate appointed to the Board must be completely free from any commercial connections with Ice Hockey in the UK and must not hold a significant role in a club or other Ice Hockey related organisation, and from the perspective of an objective outsider, must be viewed as independent. Participation or non-political or commercial involvement in ice hockey does not in itself prevent any individual from being appointed.

Skills and experience required

The focus of the board is to support and provide oversight to the performance of the executive team, specifically in relation to strategy-delivery, ensuring that the resources are in place for its delivery, reviewing and maintaining a strong governance framework, providing financial oversight, managing risk and, in certain areas, supporting with stakeholder relations.

The successful candidate will be able to demonstrate and apply their expertise to the following:

- Marketing strategy and brand proposition
- Public relations campaigns
- Internal and external communications strategy
- Provide Board-level oversight for marketing and brand activities / collaboration agreements with external parties
- Corporate governance (including compliance with policies, and policy creation/adaption)

Terms

Board positions are non-remunerated and will require a commitment of approximately 6-12 days per annum, including attendance at meetings of the board, committees of the board and events. Travel expenses will be reimbursed.

The length of the appointment is for four years, with the possibility of extending for a further four-year term. Candidates should be UK-based.

Diversity, Equity & Inclusion

IHUK is committed to building a diverse workforce and therefore strongly encourages applications from underrepresented groups. We are committed to equality and inclusion and welcome applications from all individuals, regardless of their background. We strive to be a diverse and inclusive workplace, which reflects the sport we want to be and where everyone can be themselves and feel they belong as outlined in our Equality, Diversity and Inclusion policy, available on our website.

How to Apply

Applications should be made by submitting a CV and supporting statement (of no more than one page) outlining your motivations and the value you could bring to the board of IHUK.

Applications should be submitted by email to careers@icehockeyuk.co.uk.

Closing date: 2nd February 2025

Interviews: Throughout February 2025